

# Understanding UCLA on iTunes U

## Glossary of Terms

“**UCLA on iTunes U**” refers to the podcasting service provided by Apple, Inc. to UCLA. Accessible through the iTunes application, UCLA on iTunes U hosts audio, video, and other multimedia content which users can download to their computers.

“**Welcome Page**” refers to the primary organizational unit within UCLA on iTunes U. A Welcome Page is made up of one or more Sections.

“**Section**” refers to divisions of a Welcome Page headed by the yellow bar. A Section consists of one or more iTunes U course sites.

“**Course**” refers to a single URL within UCLA on iTunes U hosting a podcast series. Examples of courses currently found in UCLA on iTunes U are:

- Anderson Faculty Highlights
- Classics 164: Spectacle Entertainments of Ancient Rome
- BruinTech: Get Started Podcasting

A course consists of the episodes of a podcast, such as class lectures or guest speakers, along with other media downloads, such as PDFs. Course content can be organized with tabs.

“**Podcast series**” is the umbrella term for a set of associated media files. A podcast series is differentiated from “podcast track” which refers to a single audio or video file. A common parallel is found in television: the television series “Lost” is made up of many episodes.

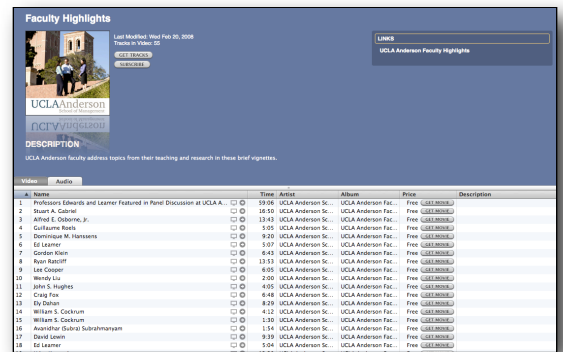
“**Podcast track**” is one of a series of audio or video files associated with a single podcast series.



UCLA on iTunes U Main Page



Welcome Page and Sections



Course, Podcast Series, and Podcast Tracks